

CEZAR ANTON
Bucharest, Romania
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Portfolio: **antoncezar.ro**

PERSONAL STATEMENT

Highly motivated and passionate young graphic design professional with 9 years' experience working for e-commerce companies, dental clinic and female clothing company, as well as freelance experience. Key strengths include the ability to meet and exceed goals/targets, meeting deadlines, creativity, problem solving and decision making. Excellent teamwork, multi-tasking and communication skills. Solid understanding of graphic design trends and core principles through the use of Adobe Creative Suite programs (Illustrator, Lightroom, Photoshop, InDesign). Always keen on improving and developing new skills.

EDUCATION

2016–2018 MA Degree in Comparative Politics in English, University of Bucharest, Bucharest (Romania)

2013–2016 BA Degree in Political Science in English, University of Bucharest, Bucharest (Romania)

EMPLOYMENT

Greencom.no

Graphic Designer

10/2023 – Present

- Complete overhaul of sitewide visuals + designing a brand guideline
- Designing graphic material for marketing campaigns
- Providing a visual identity for the brand's product portfolio
- Actively assisting in changing and improving the general overlay and UI of the site
- Providing feedback and creative ideas for new marketing campaigns implemented within the company

PC Garage

Graphic Designer

06/2017 – Present

- Creating, maintaining and following technical specifications
- Designing graphic material for marketing campaigns
- Implementing and adapting marketing campaigns provided by various vendors including world renowned brands (HP, Acer, ASUS, Lenovo, Intel, AMD, Razer, DELL, Microsoft, etc.)
- Designing newsletters and leaflets.
- Assisting the digital department with graphic elements for live shows, product presentations and video reviews.
- Providing feedback and creative ideas for new marketing campaigns implemented within the department
- Designing various print materials ranging from A5 product presentations to large scale spiders/meshes for marketing events
- Actively assisting in changing and improving the general overlay and UI of the site

Depot 96**11/2016 – 06/2017**

Marketing Assistant / Graphic Designer

- Designing graphic material for marketing campaigns
- Coordinating the visual identity of the brand
- Designing season catalogs as well as different print materials for events
- Editing various product photographs as well as assisting photographer in several product photography sessions
- Providing marketing and data analysis through google and site analytics as well as organizing ppc marketing campaigns
- Designing social media materials as well as newsletters and leaflets
- Updating and managing the product database

Dr. Leahu Dental Clinics**01/2016–06/2016**

Marketing Assistant / Graphic designer

- Designing graphic material for both web campaigns and print
- Assisting marketing agency in organizing site overlay and UI, providing graphic material for the website as well as copywriting
- Designing various graphic material for the dental clinic, ranging from presentation screens to business cards and outdoor publicity banners
- Designing and managing social media posts
- Photography material for events, venue opening and/or dental cases and presentations
- Managing different barter and partnerships with marketing purposes in mind

SKILLS/QUALIFICATIONS

Cambridge Certificate in Advanced English – C2

Digital Skills - ECDL Certificate

Excellent command of Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Lightroom)

Excellent command of Microsoft Office Pack

Good PHP / HTML knowledge

Good Google Analytics knowledge

Good understanding of Social Media campaigns

Full driving license

Portfolio and other relevant work samples

<https://antoncezar.ro/>

Other relevant samples of work include:

<https://www.pcgarage.ro/pc-balaur-epic/>

<https://www.pcgarage.ro/pc-gaming-zmeu-legendar/>

<https://www.pcgarage.ro/cel-mai-slab-pc-gaming/>

https://www.instagram.com/hooperz_ro/?hl=en